

## Investigación F. Administración UR

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**De:** Iliana Laima Ona Paez Gabriunas  
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**Para:** Investigación F. Administración UR  
**Asunto:** RV: GLOBE 2020 Update 11

Harrison este es el último correo de GLOBE en el que anuncian la ampliación de la fecha de recolección de datos a Febrero de 2021, con lo cual el proyecto se atrasa un año.

Esto debido a dos grandes razones: una, la pandemia (por Covid-19) que ha retrasado los procesos de recolección, y otra, debido a que ampliaron la cobertura del proyecto en cuanto a los países participantes, a 167 países en el mundo.

Cordialmente,



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**De:** GLOBE 2020 project <globe\_20@sfu.ca>  
**Enviado:** miércoles, 30 de diciembre de 2020 13:05  
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**Asunto:** GLOBE 2020 Update 11

Dear Iliana Paez Gabriunas,

Greetings GLOBE 2020 Global Research Team!

I am pleased to share our Update No. 11 with you. It offers the latest status report on various aspects of the GLOBE 2020 research program.

### **Happy New Year! Goodbye 2020, and Good Riddance!**

As we are coming to the end of 2020, it is safe to say that we won't miss it! It has been a year full of challenges and sufferings. It is good to see it go away.

On behalf of the GLOBE 2020 team, I wish you all a wonderful, normal, and healthful new year. I hope the new year will bring you peace and comfort. We all need it!

### **Ali Dastmalchian Memorial Fund**

Simon Fraser University's Beedie School of Business has launched the Ali Dastmalchian Memorial Fund, an endowment that will support international learning experiences for the school's students. The fund honors the memory of Ali Dastmalchian, the school's late dean and the CEO of GLOBE, who was a passionate supporter of international education and cross-cultural understanding. SFU Beedie will match all donations

to the fund up to a maximum of \$100,000. The funds will be used to ensure the school can continue to offer impactful opportunities for future generations of students. Anyone wishing to learn more or to make a contribution can visit the fund's webpage at [give.sfu.ca/AliDastmalchian](https://give.sfu.ca/AliDastmalchian).

### **The New Deadline for Data Collection**

The past few weeks have been quite busy and productive. We have had over 50 new CCIs join us and start data collection in 25 countries, some of which have limited sample sizes. Several of the recently-added CCIs were a result of collaboration with existing CCIs and for that we are grateful. We have also received quite a few requests from our existing CCIs who need more time to complete data collection in their countries, given the latest rise in COVID related issues in many parts of the world. We therefore have one **final extension** to the deadline. The new and final deadline is **Feb. 28, 2021**. We plan to complete data cleaning and retention protocol and conduct a large series of statistical analyses during the month of March. Stay Tuned!

### **GLOBE 2020 Data Collection Update**

**Thank you all!** Despite Corona virus and all kinds of natural disasters and a variety of other country-specific challenges, GLOBE 2020 is making steady progress. As of today, **536** CCIs are collecting data in **167** countries around the world.

Here are more details about the status of GLOBE 2020 data collection:

1. We have received over **75000** responses so far. We have not been able to apply the data cleaning protocol to all of them yet, though every week data is cleaned for several additional countries. Our experience is that on average, around **65%** of the collected data survive the data cleaning protocol.
2. As of today, **73** countries have completed data collection with a minimum of 300 high quality retained cases. Data collection is complete for these countries.
3. A total of **8** countries have completed data collection and their data are currently going through the data cleaning and retention protocol.
3. A total of **6** countries are very close to a minimum of 300 retained cases and are collecting additional cases within the next few weeks.
4. A total of **7** countries have over 400 responses. To give you a sense of where your own country's data collection stands, we start the data cleaning protocol when countries hit **460** cases.
5. A total of **18** countries have between 250 and 400 responses. For CCIs in these countries, we encourage you to finish strong! You are close! Please review the recommendations for recruiting and motivating samples that are available via the FAQs on the GLOBE website (see: <https://www.globeproject.com/fag>). They just might help you complete the project.
6. A total of **15** countries have between 100 and 250 cases. For these countries, you are getting there and we encourage you to get creative about bringing on additional samples. Remember: The more personal the connection you make to former students, organizations, those in your network, etc., the better your chances of getting high quality respondents.
7. The remaining countries have fewer than 100 cases. We encourage you to step up your efforts as we all work toward the data collection deadline. Pull out all the stops! Leveraging the FAQs, getting creative about bringing on additional samples and doing things like suggesting additional CCIs for us to reach out to, utilizing research funds for panel providers and following up with those whom you've sent survey links to, should all be beneficial. Remember: Remind respondents up front and during survey data collection that as long as they use the device on which they started the survey, they can go back and complete the survey at a later point as long as they are within a week of their last accessing the survey through that same survey link.

### **Important Suggestions about Data Collection**

Based on our extensive discussions with a large number of CCIs, here are a few suggestions to help you with data collection:

1. If you can't find or don't have your custom survey link, please contact us immediately and please also let us know if you'd like to have a survey link in a particular additional language in order to increase your number of respondents.
2. Panel providers (e.g., Qualtrics, Dyanata, Prolific, etc.) have helped several CCIs to gather high quality data quickly. In case you have some funding available I encourage you to pursue this option. GLOBE 2020 can support the cost up to USD 200.
3. We have created a Certificate of Participation for respondents to the survey and a Certificate of Contribution/Partnership for organizations who are substantive contributors to the data gathering process. We can make these available to you upon your request.
4. We have templates of letters to reach out to corporations (in English, French and Arabic) and Chambers of Commerce/Business Associations (in English). We can also insert the logo of your institution in the survey. Please connect with Dr. Anirban Kar (anirbank@sfu.ca) in case you would like to use any of the above.
5. Please check our website (globeproject.com/faq) to learn many ideas about increasing sample sizes and response rates in your countries.

### **GLOBE 2020 in 2021**

We are truly looking forward to 2021! The data collection phase of GLOBE 2020 will come to an end on Feb.28. The next phase is quite exciting: A unique, massive, high quality global database on cultural practices, leadership ideals, generalized trust, trust in dissimilar others, and interpersonal trust in tens of countries around the globe. I will continue to send you updates on our progress, our analyses, our findings, and the next steps. It will be fascinating and exciting! I'd like to thank you all for making Ali Dastmalchian's and our dream come through and helping us all make unprecedented contributions to the field of international management. Researchers, students, managers, and organizations will be benefiting from the fruits of your work for many years to come. I am grateful for your support, your dedication, your collegiality, and your hard work!

Please do get in touch with us with your questions, ideas, best practices and concerns or just as a sounding board to help you finish strong. We are always happy to hear from you to help you keep your data collection moving forward as many of us are CCIs ourselves. Hang in there and keep up the good work!

### **Mansour Javidan, PhD.**

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### **Project Director**

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